



### **What is IGEday?**

IGEday (Introduce a Girl to Engineering day) is an annually recurring event initiated by the **Womengineer Foundation**. Engineering companies and tech organizations are encouraged to open their doors to girls and non-binary students between the ages of 13-19 to let them experience what it is like to be an engineer for a day. The goal of the day is to have the participants meet role models and be inspired to choose engineering studies themselves. In 2023, IGEday will be arranged for the 9th consecutive year. The companies arrange both digital events, and thereby the chance of reaching out to students across all of Sweden, as well as physical ones for that in-real-life experience of meeting role models.

### **Why do we do this?**

Today, young girls tend to refrain from higher technical education, despite their high grades and previously confirmed interest in tech. Ignorance of what these educations include, outdated norms linked to technology, and a misconception that it would be too difficult has, for far too many years, created a significant shortage of female engineers. We at Womengineer want to change that! We hope that the sometimes difficult-to-define picture of what an engineer does will be clarified through IGEday, so that Womengineer's vision can become a reality - that by 2030, equally as many women and men will graduate as engineers.

### **How is it done?**

On March 31st, companies on +100 sites around Sweden will open their doors, physical or digital, to these young people. The companies will show all the amazing things that their engineers are doing and they make sure to gather their female engineers since we know that *seeing is believing*. They describe their business idea, the challenges their industry is facing, and why engineers are important to bring our society into the future.

### **What can you do?**

Participation is free, and the registration is open between January 9 - March 15. Do you know someone who you think should participate in IGEday 2023? Encourage them to sign up [igeday.com](https://www.igeday.com)!