



### **What is IGEday?**

IGEday (Introduce a Girl to Engineering day) is an annually recurring event initiated by the Womengineer Foundation. Engineering companies and tech organizations are encouraged to open their doors to girls and non-binary students between the ages of 13-19 to let them experience what it is like to be an engineer for a day. Since the start in 2015, the goal is to have the participants meet role models and be inspired to choose engineering studies themselves.

### **Why is this important?**

Today, young girls tend to refrain from higher technical education, despite their high grades and previously confirmed interest in tech. Ignorance of what these educations include, outdated norms linked to technology, and a misconception that it would be too difficult has, for far too many years, created a significant shortage of female engineers. We at Womengineer want to change that! We hope that the sometimes difficult-to-define picture of what an engineer does will be clarified through IGEday, so that Womengineer's vision can become a reality - that by 2030, equally as many women and men will graduate as engineers.

### **How is it done?**

One Friday every spring semester, companies on +100 sites around Sweden will open their doors to these young people. The companies will show all the amazing things that their engineers are doing and they make sure to gather their female engineers since we know that you aspire to what you can see. They describe their business idea, the challenges their industry is facing, and why engineers are important to bring our society into the future.

### **Does it cost anything?**

For participants and schools, IGEday is completely free!

For companies, we charge a fee that covers our administrative costs and the partnership with Womengineer that is established when participating in IGEday.