



IGEday

by womengineer

What is IGEday?

IGEday stands for Introduce a Girl to Engineering Day. It is an event where girls aged 13–19 get the opportunity to explore their interest in technology and experience what life as an engineer is like at a company somewhere in Sweden. By meeting female engineers, experiencing technology in practice, and gaining insight into different engineering roles, participants are inspired in their future study and career choices.

Why is this important?

Today, many young girls choose not to pursue technical and engineering education, despite having strong academic performance and previously expressed interest in these fields. A lack of knowledge about what these programs involve, outdated stereotypes surrounding technology, and the belief that engineering is too difficult have, for far too many years, contributed to a significant shortage of female engineers. Through IGEday, we want to help change that.

How does it work?

IGEday is a free event where girls aged 13–19 can explore their interest in technology and experience what it is like to work as an engineer in a real workplace. The event takes place once a year, at the end of March, and around 100 companies across Sweden participate each year. Participants choose which company they would like to visit and register through our website.

Since IGEday takes place at many different companies, each visit is unique. However, participants can expect to meet and ask questions to female engineers, learn more about their work, and try out what it is like to be an engineer. They will also have the opportunity to experience technology in practice and solve real-world challenges on their own.

Does it cost anything?

For participants and schools, IGEday is completely free!

For companies, we charge a fee that covers our administrative costs and the partnership with Womengineer that is established when participating in IGEday.